



TEXAS A&M
Institute of
Data Science

SEMINAR SERIES

Connections Matter; But How Do You Measure Them?

A Primer on Social Network Analysis

In this seminar, Dr. Tyler Prochnow will walk through common uses of social network analysis including methods and tangible examples he has used to measure social connections that impact health and wellbeing.



Tyler Prochnow, PhD is an Assistant Professor of Health Behavior in the School of Public Health at Texas A&M University. His research interests include the social dynamics that drive health behaviors. Dr. Prochnow has done work with local Boys & Girls Clubs, health districts, gaming communities, and other research projects to better understand how social connections impact physical activity and mental health.

November 24
Blocker 220 and Zoom*
1:00 - 2:00 pm

*ID: 974 9688 4861
Passcode: 923446

