



TEXAS A&M
Institute of
Data Science



SPOOKY DATA VISUALIZATION CHALLENGE

GET READY FOR A CHILLING ADVENTURE IN DATA ANALYSIS!

October 31, 2024 | 7:00 pm | Grand Stafford Theater (Downtown Bryan)

The Texas A&M Institute of Data Science 2024 Spooky Data Visualization Challenge invites undergraduate and graduate students to dive into the world of eerie datasets and uncover the hidden stories behind them.

Whether uncovering the mystery behind ghostly trends, eerie anomalies, or bone-chilling correlations, your mission is to present a single, **spook-tacular** visual and a 250-word explanation of why it is spine-tingling.

The challenge? To blend creativity and analytical rigor to showcase your data science skills and the haunting beauty of data visualization. **The deadline for submission is October 29, 2024, 11:59 PM CST.**

PRIZE CATEGORIES



Most Mysterious Insight

Awarded for the analysis that reveals the most surprising or eerie data-driven conclusion.



Best Data Storytelling

Awarded for the most compelling and creepy narrative that uncovers unsettling or unexpected data insights.



Best Spooky Analysis

Awarded for the most technically sophisticated visualization, with the best creativity, technical skill, and spooky storytelling.