

### Networks and Impact of Texas A&M's Research

# 2022 Data Science Competition Technical Orientation Session

Nick Duffield

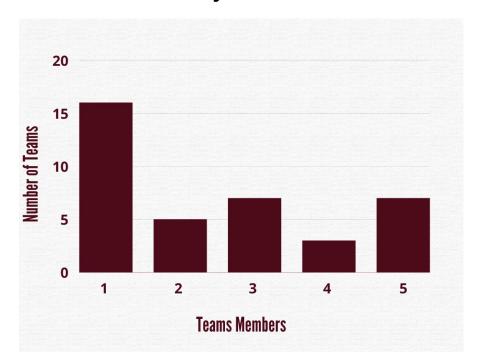
Director, Texas A&M Institute of Data Science

https://tamids.tamu.edu/tamids2022





- Competitors: 94 registered (82 graduate, 12 undergraduate)
- Teams: 38 (33 graduate, 5 undergraduate)
  - 39 students joined slack channel to find teammates







# Competition Organizing Team



Nick Duffield TAMIDS / ECE



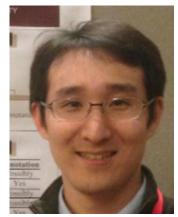
Bruce Herbert Library



Darren Homrighausen STAT



Shuiwang Ji CSE



Dong Joon Lee Library



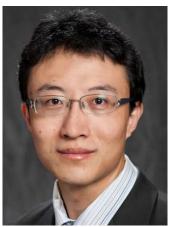
**David Lowe** Library



Carlie Payne TAMIDS



Jennifer South TAMIDS



**Jian Tao** TAMIDS / VIZ

### Competition Sponsors









Department of Electrical & Computer Engineering



TAMIDS will arrange a Data Science student information session with Chevron after the competition completes





- **6:00pm:** Welcome and logistics
  - Nick Duffield (TAMIDS / ECE)
- **6:10pm:** The competition challenge: networks &impact of Texas A&M's research
  - Bruce Herbert (Library)
- 6:20pm: Bibliometrics & the competition datasets
  - Dong Joon Lee (Library)
- 6:50pm: Midpoint graphic prizes; what makes a good visualization?
  - Darren Homrighausen (Statistics)
- 7:20pm: Tools and libraries for data manipulation, networks, and language processing.
  - Jian Tao, TAMIDS / VIZ
- 7:50pm: Review and Discussion
  - Nick Duffield
- 8:00pm: Conclusion



# Competition Logistics





- Start: Release of Data: Tuesday March 1
  - Release of data to competitors through Canvas
- Office Hours, online, Mondays and Thursdays, March 3 to April 4
  - Technical advice / help with data, analysis, visualization
  - Signup for 30-minute sessions, details on competition page
- Midpoint Event: Tuesday March 22, 6-7pm, online
  - Midpoint graphic prize (more about this later)
- End: Submission of Entries: Tuesday April 5, 11:59pm
  - Deadline for submission of entries through Canvas





#### Report

- Up to 10 pages, 10 pt arial, 1-inch margins all round, pdf format
  - Should be self-contained, but supplementary materials allowed (see below)
- We will supply a rubric to specify required reports elements

#### Executable code

- e.g., a Jupyter notebook, github repository
- Don't just submit a printed code listing
- Ask in canvas if in any doubt about your proposed executable code format
- Reuse OK, but acknowledge any external sources used

#### Optional supplementary materials

- Such as supplementary figures, a dashboard, a website, or an app
- Ask in canvas if in doubt about proposed supplementary materials format
- Special Team Prize for Best Supplementary Materials





- Tuesday April 5: Submission Deadline
- Tuesday April 12: Finalists Announced
  - Finalist teams will prepare a 10-minute video presentation for the final
- Tuesday April 19: Finalist Event, hybrid
  - Finalist teams video presentation + 5 minutes live Q&A with judges
  - Announcement of winners
- Undergraduate and Graduate Divisions Team Prizes
  - 1<sup>st</sup>: \$1,500; 2<sup>nd</sup>: \$1,000; 3<sup>rd</sup>: \$500
- Three Special Team Prizes, \$500 each
  - Best: Presentation Design, Use of Additional Data; Supplementary Materials





#### Open ended

- Formulate your specific approach with a broad problem context
- Find and use additional data if helpful

#### Define your metrics

Identify, adapt, invent relevant metrics

#### Develop your model

Identify determining features and develop predictive model for performance

#### Show insight and make recommendations

- What important relationships are embodied in your model?
- What operational steps can be taken to improve performance in the future?





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# Review



# Competition Challenge: Setting

- Describe and visualize networks of Texas A&M research
  - Illuminate patterns of collaboration across disciplines and organization
    - Scholars @TAMU: TAMU publications
  - Illuminate relations to national research agenda
    - Dimensions: grants, wider publications, policy
  - Illuminate impact and external public engagement
    - Altmetrics: social media
- How would you describe these networks?
  - To university leaders, state representatives, or funding agencies, or the public



# Competition Challenge: Outputs

- What tools, analyses, metrics, visualization have you used or developed?
  - To describe the networks of Texas A&M research
- Insights and recommendations for future success
  - How have patterns of research with multiple disciplines evolved at Texas A&M?
  - What have been the successes for solving complex problems
  - Which new collaborations could strengthen our response to societal challenges?
  - Where research is represented in public discourse; where can it be increased?



# Competition Challenge: Methods

- Rich opportunity to apply multiple techniques from Data Science
  - Graph analytic
  - Natural Language Processing
  - Statistical Learning
  - Recommendation Systems
- Develop innovative ways to represent results through visualization



### Next Steps

- Review data and resources for Data Science in competition page
- Join office hours / technical consulting if you wish
- Submit to midpoint graphic competition
  - Deadline March 19, Event March 22
- Submit your entry to the main competition by April 5

# Good Luck!